

HUMANA AND LONGEVITY HEALTH PARTNER TO EXPAND ACCESS TO SPECIAL NEEDS PLANS FOR MEDICARE BENEFICIARIES

5/4/23

Partnership will begin in South Carolina and Georgia this year and will expand to additional states in 2024 and 2025

LOUISVILLE, Ky. & NORTH PALM BEACH, Fla.--(BUSINESS WIRE)-- [Longevity Health](#) Plan and [Humana Inc.](#) (NYSE: HUM) today announced a new partnership to expand special needs health plan offerings that support the unique requirements of Medicare-eligible individuals living in skilled nursing and senior living facilities.

The two companies have committed to rapidly scale their national partnership over the next three years in more than a dozen states by offering Special Needs Plans (SNPs) that provide personalized care designed to materially improve health outcomes through holistic, patient-centric care plans.

The partnership will launch in South Carolina and Georgia this year and then expand to five more states in 2024 with additional states being added in 2025.

Longevity deploys a unique partnership approach with skilled nursing facility operators via a transparent value-based model that rewards facilities for improving quality of care and member experience. Longevity collaborates with facilities to provide comprehensive care that addresses the medical, social and emotional needs of members who reside there, typically vulnerable individuals with multiple complex conditions.

"We are thrilled to partner with Humana to offer our innovative, value-based model, which means high-quality care and more personalized attention for its members and greater peace of mind for members' families," said Dr. René Lerer, CEO of Longevity Health. "With the support of the entire clinical team, our local facility-based clinicians provide direct care to members onsite, where they are most comfortable. Our collaborative model strengthens communication between loved ones and the care team, improves access to primary care, and improves timeliness of services."

Special Needs Plans are Medicare Advantage plans that combine all the benefits of Original Medicare (Parts A and B) with prescription drug coverage (Part D) and are designed for members with special needs or characteristics, e.g., living in long-term care facilities or senior living communities and/or dual eligibility for Medicare and Medicaid.

This partnership will be delivered through two Humana products, Humana Together in Health and Humana Senior Living Plan, which offer added benefits to meet the specialized needs of each individual member, including, but not limited to:

- An onsite dedicated advanced practice clinician for comprehensive care management
- Coordinated and collaborative care with the member, facility staff and physicians to provide care in the facility and prevent unnecessary hospitalizations
- \$0 copays for primary care and behavioral health visits
- Full preventive coverage plus additional dental allowance
- An over-the-counter benefit to cover health and wellness products
- Hearing aid coverage
- Transportation to medical appointments outside of the facility
- Other supplemental benefits designed specifically for vulnerable individuals living in senior care facilities

"An estimated 70% of Medicare beneficiaries will require institutional long-term care at some point in their lifetime. By partnering with Longevity, we will be able to provide integrated care for our members right at the facility where they are living," said George Renaudin, Humana's President of Medicare and Medicaid. "These individuals have unique care needs, and this expands our ability to offer them the best care possible in a way that is better for the member's health and in an environment that is more engaging and comfortable for their loved ones."

Humana has served Medicare beneficiaries for nearly 40 years, with about 8.6 million Medicare members in all 50 states, Washington, D.C., and Puerto Rico, as of March 2023. Approximately 5.7 million of those members are enrolled in a Medicare Advantage plan.